| PROGRAM NAME | Large Customer Energy Analysis Program (LEAP)—(2011 through 2014) |
|-------------------------|---|
| Objective | The Large-customer Energy Analysis Program is designed to reduce the cost of doing business in the state, and thereby demonstrating the cost-effectiveness of energy efficiency strategies, protecting jobs, and reducing pollution from wasted energy. |
| | The program provides Illinois manufacturing companies, large hospitals and other large customers with total energy cost optimization and energy management planning. |
| | Assist large customers in identifying energy efficiency opportunities to take advantage of DCEO's and the utilities prescriptive and custom programs (marketing). |
| Target Market | Illinois manufacturers, hospitals and other large customers with energy costs greater than \$500,000 per year. All targeted customers taking delivery service from ComEd, Ameren, Nicor, Peoples or Northshore are eligible for this program regardless of their choice of supplier. |
| Program Duration | The LEAP program began June 1, 2008 in the first EEP 3 year cycle and will continue into the the next EEP 3 year cycle, June 1, 2011 - May 31, 2014 |
| Program Description | LEAP targets the industrial sector, hospitals and other large customers by assisting them with the development of an energy management plan. Large customers may participate in a sustainable energy planning workshop where "hands on" consulting and coaching support can be provided as a follow-up to the workshop for the customer in developing the energy management plan. |
| | LEAP takes a business approach to energy management and examines how energy is integrated with large customer management systems, and provides assistance in developing an energy management plan. The plan identifies and prioritizes energy reduction measures and capital projects that provide the greatest return on investment. It also identifies incentive opportunities large energy users can utilize from the energy efficiency programs offered by DCEO and EEPS participating utilities (ComEd, Nicor, Peoples Gas, Northshore and Ameren Illinois). Participating entities typically reduce energy costs 10%-30% (sometimes more) if they implement the plan. |
| | DCEO is currently providing these energy management practices through Sustainable Energy Workshops and follow-up services provided by Utilivate Technologies. |
| Eligible Measures | The program will offer energy management planning and technical analysis services using the above mentioned methods. Large customers who have participated in the development of an energy management plan are eligible for the program funding to include follow up technical services. |
| Implementation Strategy | The program utilizes approaches such as Utilivate's sustainable energy management plan. Manufacturers, hospitals and other large customers willing to send energy management staff and CFO-type officers to a workshop can take advantage of the sustainable energy management plan workshops. These workshops will be made available at several locations throughout the state. DCEO will also work with companies such as Utilivate to conduct the sustainable energy workshops and assist mnaufacturers with developing their energy management plans. Customers will pay a portion of the workshop expense. The program may be expanded along similar lines to support large customer assessments through approaches other than those of Utilivate. |

| Marketing Strategy | The program will be marketed by DCEO, Utilivate, and the utilites. DCEO will market the program through regional offices, presentations at workshops, industrial and business associations, direct mailings and limited cold calling when appropriate. A list of interested manufacturers, hospitals, and large customers is readily available. Utilivate will market the workshps through internal efforts to include developing brochures, working with trade organizations and municipal organizations. Utilivate will help market the program by bringing Illinois manufacturers, large hospitals, and other large customers to the program from previous energy conservation efforts. Utilivate will also follow-up with inital leads provided by DCEO with availability of services and program description. |
|--------------------------------|--|
| Incentive Strategy | The program incentives are as follows. DCEO reserves the right to modify the incentive levels as needed in accordance with current market development, technology development, EM&V results and program implementation experience. |
| Milestones | October 1, 2010: Commission approval June 2008: Program launch |
| EM&V Requirements | The training sessions, workshops, diagnostic sessions, etc. will be evaluated through post-training surveys and interviews with clients and facilitators. Because one primary purpose of the program is to direct customers to the DCEO and utility Prescriptive and Custom programs, and to avoid double-counting of Kwh and therm reductions that will be counted in those programs, DCEO will not seek to claim direct Kwh or therm reductions through this program. DCEO supports the proposed colaborative process to review the evaluations, measurement, and verificiation process and other aspects of the EEPS programs. Additional EM&V requirements will be added to the Program if recommended through the collaborative process or by the EM&V contractor. |
| Administrative Requirements | Program manager responsibilites include program design, program marketing and outreach activities, project management, QA/QC activities, tracking and reporting, and program goal achievement. |
| Estimated Participation | Based on the success of the LEAP program in the first EEPS 3 year plan, DCEO expects more than adequate demand for the Large-Customer Energy Assistance Program. |

Estimated Budget

| Electric Total Program | | | | | |
|------------------------|-----------|-----------|-----------|-------------|--|
| Budget Category | Year 1 | Year 2 | Year 3 | Total | |
| Program Cost | \$400,000 | \$400,000 | \$400,000 | \$1,200,000 | |
| Implementation Cost | \$44,000 | \$44,000 | \$44,000 | \$132,000 | |
| Total | \$444,000 | \$444,000 | \$444,000 | \$1,332,000 | |

| ComEd (73%) | | | | |
|---------------------|-----------|-----------|-----------|-----------|
| Budget Category | Year 1 | Year 2 | Year 3 | Total |
| Program Cost | \$292,000 | \$292,000 | \$292,000 | \$876,000 |
| Implementation Cost | \$32,120 | \$32,120 | \$32,120 | \$96,360 |
| Total | \$324,120 | \$324,120 | \$324,120 | \$972,360 |

| Ameren (27%) | | | | |
|------------------------|-----------|-----------|-----------|-----------|
| Budget Category | Year 1 | Year 2 | Year 3 | Total |
| Program Cost | \$108,000 | \$108,000 | \$108,000 | \$324,000 |
| Implementation Cost | \$11,880 | \$11,880 | \$11,880 | \$35,640 |
| Total | \$119,880 | \$119,880 | \$119,880 | \$359,640 |

| Gas Total Program | | | | |
|------------------------|-----------|-----------|-----------|-----------|
| Budget Category | Year 1 | Year 2 | Year 3 | Total |
| Program Cost | \$100,000 | \$100,000 | \$100,000 | \$300,000 |
| Implementation Cost | \$11,000 | \$11,000 | \$11,000 | \$33,000 |
| Total | \$111,000 | \$111,000 | \$111,000 | \$333,000 |

| Aneren (16.9%) | | | | |
|------------------------|----------|----------|----------|----------|
| Budget Category | Year 1 | Year 2 | Year 3 | Total |
| Program Cost | \$16,900 | \$16,900 | \$16,900 | \$50,700 |
| Implementation Cost | \$1,859 | \$1,859 | \$1,859 | \$5,577 |
| Total | \$18,759 | \$18,759 | \$18,759 | \$56,277 |

| Nicor (56.6%) | | | | | |
|---------------------|----------|----------|----------|-----------|--|
| Budget Category | Year 1 | Year 2 | Year 3 | Total | |
| Program Cost | \$56,600 | \$56,600 | \$56,600 | \$169,800 | |
| Implementation Cost | \$6,226 | \$6,226 | \$6,226 | \$18,678 | |
| Total | \$62,826 | \$62,826 | \$62,826 | \$188,478 | |

Estimated Budget Con't

| Peoples (21.7%) | | | | |
|---------------------|----------|----------|----------|----------|
| Budget Category | Year 1 | Year 2 | Year 3 | Total |
| Program Cost | \$21,700 | \$21,700 | \$21,700 | \$65,100 |
| Implementation Cost | \$2,387 | \$2,387 | \$2,387 | \$7,161 |
| Total | \$24,087 | \$24,087 | \$24,087 | \$72,261 |

| North Shore (4.8%) | | | | | |
|---------------------|---------|---------|---------|----------|--|
| Budget Category | Year 1 | Year 2 | Year 3 | Total | |
| Program Cost | \$4,800 | \$4,800 | \$4,800 | \$14,400 | |
| Implementation Cost | \$528 | \$528 | \$528 | \$1,584 | |
| Total | \$5,328 | \$5,328 | \$5,328 | \$15,984 | |

Savings Targets

None

Other Program Metrics

e.g. Number of attendees at the strategic planning workshops, and applications to the Public Sector Electric and Gas Energy Efficiency Programs as follow on activity.